AlipayHK αdvice - Youth Tech Innovation and UX Design Competition & Internship Program 2026

TERMS AND CONDITIONS ("Terms")

Alipay Payment Services (HK) Limited (BRN 67344748) is a company incorporated under the laws of Hong Kong Special Administrative Region (together referred to as, "AlipayHK", "Alipay", "we", "us").

We are organising different competitions, internship programs and a series of events to support the career development and entrepreneurial aspirations of young people, (collectively, the "AlipayHK αdvice Program" or "Program")

SEED Foundation Limited is a charity registered under section 88 of the Inland Revenue Ordinance (Cap 112) under the laws of Hong Kong Special Administrative Region (hereinafter referred to as "SEED Foundation", "SEED", or the "Co-organiser").

SEED Foundation joins AlipayHK as Co-organiser of this Programme. Where these Terms refer to decisions, rights, obligations, or protections of the "Organiser and Co-organiser" or "we/us", such references shall be construed to apply jointly to AlipayHK and SEED Foundation unless the context otherwise requires.By participating in the Program, you ("Participant") agree to comply with the following terms and conditions.

1. Definitions

1.1 Capitalised terms used in these Terms shall have the following meanings:

"IP Rights" means any trademarks, service marks, logos, trade names, corporate names, Internet domain names, patents, registered designs, copyrights, design rights, database rights, rights in designs, inventions, semiconductor topography rights, know-how, trade secrets, teaching & learning materials, or any similar right exercisable anywhere in the world, and all applications or rights to apply for the same (where such applications can be made), whether presently existing or created in the future, and whether registered or not, and all benefits, privileges, or rights to sue, recover damages and obtain relief for any past, current or future infringement, misappropriation or violation of any of the foregoing rights;

"AlipayHK αdvice Program or Program" means the education and internship program and events offered by AlipayHK and SEED Foundation (together, the "Organiser and Co-organiser"). Any data, material or information, in any format whatsoever, including (without limitation) any marketing materials, adverts, promotional materials, posters, text, software, images, graphics, photos, videos, sound recordings, audio and video recordings, directories, databases or listings, that are in relation to the Program and were created by or on behalf of the AlipayHK or SEED Foundation;

"Activities" means events in any kinds of format in the relation to the Program;

"Force Majeure" means an event or sequence of events beyond a party's reasonable control preventing or delaying it from performing its obligations under this Term;

"PICS" means the personal information collection statement provided to you to which you subsequently consent;

"Third Party Materials" means any materials, information and/or content (in any format whatsoever) provided, uploaded, transmitted, submitted or posted by or sourced from any third party;

"Participant Content" has the meaning given in Clause 7.

"Program Content" means information, images, pictures, data, text, music, sound, photographs, graphics, video, messages, or other materials in relation to the Program.

2. The Program

2.1 AlipayHK and SEED Foundation (together, the "Organiser and Co-organiser") shall specify the rules and procedure in relation to the Program and/or the Activities and how they shall be conducted. The AlipayHK , in consultation with SEED Foundation, has the right to amend, modify and/or supplement such rules and/or procedures at any time, in its sole discretion, with no liability to the Participant. The Participant's continued participation in the Program after the amended rules and procedures and/or

Terms constitutes the Participant's acceptance of such amendments and/or revised Terms. If the Participant does not agree to any amendments to the rules or procedures, the sole remedy is to withdraw participation from the Program.

2.2 AlipayHK, in consultation with SEED Foundation, shall have the absolute discretion to make any decisions in relation to the Program, and its decisions shall be final and binding.

2.3 AlipayHK and SEED Foundation, at its sole discretion, shall have the right to record the Program (in any format), and broadcast, stream or transmit the Program in whatsoever manner (including, without limitation, as a live-stream), as well as allow the public to attend, view, and/or watch any broadcast or recording of the Program, either for free or in return for compensation. The Participant shall not have any right to edit, object to or request the take down of, and shall not have any rights, title or interest in such recordings or broadcasts (in any format whatsoever), and all IP Rights in such recordings or broadcasts are owned by the AlipayHK and SEED Foundation as the Program Content, pursuant to Clause 6. The Participant shall not be entitled to any part of the compensation received by the AlipayHK and SEED Foundation from the public, or any distribution, broadcasting or licensing revenue received by the AlipayHK or SEED Foundation.

2.4 All costs and expenses incurred by you or the Participant in relation to the participation in the Program shall be borne solely by you or the Participant.

3. Eligibility and Participation Requirements

3.1 Participation is open to individuals or teams of up to four (4) students.

3.2 Participant must be a full-time undergraduate student currently enrolled in a degree program at a local university in Hong Kong.

3.3 Participant must be between the ages of 18 and 25.

3.4 Participant must ensure that their submissions are original and do not infringe upon any third-party intellectual property rights or other legal rights.

3.5 Any costs incurred due to participation in the Program (e.g., internet fees, software fees, etc.) shall be borne solely by the Participant.

3.6 Participant must strictly adhere to the Program rules including the competition timeline (application period and submission deadline) as specified below. Any violation of the rules may result in disqualification at the sole discretion of AlipayHK and SEED Foundation.

3.7 The full details and scope of the Program will be published on the Program page of AlipayHK's and SEED Foundation's platform (including in-app campaign display pages, websites or any other AlipayHK or SEED Foundation'splatforms). Participants are required to refer to such platform for the most up-to-date information regarding the Program. AlipayHK and SEED Foundation reserve the right to update or modify the Program details on such platform at its discretion.

3.8 Competition and Program Timeline (subject to change)

Program Schedule	Timeline
Application Period	From current date to 13th April 2026
Free Workshop	25 April 2026 (Tentative)
Submission Deadline	20 May 2026
Semi-Final, Final & Award Ceremony	5 June 2026
Summer Internship Program (only for Top 2 Winners)	July 2026 – August 2026

4. Submission Criteria

4.1 Participants must submit their design proposal and related files to the designated email provided by AlipayHK and SEED Foundation, in accordance with the Submission Criteria outlined below, by the Submission Deadline specified above. Late

submissions will not be accepted.

4.1.1 Design Proposal Submission:

- Choose one direction from the three main themes: a. Enhance digital living experiences b. Practice environmental sustainability c. Promote public welfare and charitable engagement, submit a 200-word AlipayHK UX Design Proposal along with the relevant Figma design file, proposing a new feature for the AlipayHK Super App.

4.1.2 Originality, Plagiarism and Violations:

- All submissions must be original and must not infringe any intellectual property right or other legitimate right or interest of any third party.
- Submissions must not have been previously awarded or published in any other competitions.
- Any submission involving plagiarism, intellectual property infringement, or violations of the rules will result in disqualification.

4.1.3 Submission Limit:

- Each participant or group is allowed to submit only one design proposal within the specified time frame.
- Multiple submissions or submission of more than one design proposal will result in disqualification.

4.1.4 The submissions will be evaluated based on the following criteria:

- Creativity: The uniqueness and innovation demonstrated in the design.
- Practicality: The real-world applicability and feasibility of the design.
- User Experience: The user-friendliness, interactivity, and overall experience of the design.
- Scientific Aspect: Whether AI elements are incorporated and scientific research methods are used to explore the feasibility of the solution.

5. Program Cancellation By Us

5.1 The Program is subject to change. We may change or cancel the Program at any time with or without reason. Should a Program require a participation fee, in the case of a cancellation the participation fee will be refunded pro-rata based on the duration of the said program at the time of cancellation. AlipayHK and SEED Foundation reserves the right to modify or cancel the Program at any time without prior notice and may, at its sole discretion, reject, limit, or cancel the Program without providing any reason. Without prejudice to the foregoing, we shall not be liable to the Participant in any way for any loss, damages, costs or expenses suffered or incurred (directly or indirectly, other than above-mentioned participation fee, if any) by you or the Participant in relation to the Program, or any changes to or cancellations of the Program (in whole or in part). We shall have the right to make the final interpretation and decision of this Terms.

6. Code Of Conduct

6.1 The Participant is to behave in such a way as to create a safe, supportive environment while at the Program and any related event(s). The Participant should not engage in disruptive speech or behavior or otherwise negatively interfere with the Program or other individuals' participation in the Program. The Participant will comply with all applicable laws, regulations, and all rules and procedures issued by the AlipayHK and SEED Foundation in relation to the Program, and agree not to engage in any form of harassment, offensive, discriminatory or threatening speech or behavior, including relating to race, gender, sexual orientation, religion or disability. We may require participants engaging or threatening to engage in such behavior to leave the Program or related event immediately. The Participant agrees not to make any statements, comments or issue any materials that are derogatory, defamatory or adverse to the reputation of the AlipayHK, SEED Foundation, the Program or any member of the AlipayHK, SEED Foundationor the Program. The Participant must ensure that their submission is original and

does not infringe upon any third-party intellectual property rights. AlipayHK reserves the right to disqualify any entry that violates the rules, including those related to plagiarism or intellectual property infringement. The UI design document provided to the Participants by AlipayHK or SEED Foundation is intended solely for the purpose of developing their design proposals for the Program. Participants agree not to use, reproduce, or distribute any document provided by AlipayHK or SEED Foundation for any other purpose, including but not limited to commercial or personal use, without prior written consent from AlipayHK and SEED Foundation.

7. License To Use Items

7.1 In consideration of the participation in the Program, the Participant grants the AlipayHK and SEED Foundation a worldwide, perpetual, irrevocable, non-exclusive, royalty-free, sub-licensable license to use, copy, reproduce, process, adapt, publish, create derivative works from, incorporate into any Program Content, translate, transmit and disseminate the following ("Participant's Content"):

- any data, material, information, submitted or presented by the Participant (in any format whatsoever) to the AlipayHK or SEED Foundation or its service providers, in relation to the Program Event, and or otherwise in connection with or during the Program; and
- any photographs, images, videos, audio and/or sound recordings, that the AlipayHK or SEED Foundation or its service providers make, create, live stream, broadcast or record of the Participant in connection with the Program, in any form, media or technology whatsoever, for the purposes of administering, organising, providing, hosting, fulfilling, promoting, marketing, advertising and/or showcasing the Program, and as otherwise permitted under these Terms. The AlipayHK and SEED Foundation reserve the right (but shall have no obligation) to remove, pre-screen, review, flag, filter, modify or refuse any of the Participant's Content, at its sole discretion.

7.2 The Participant's Content is not confidential and may be disseminated and disclosed by the AlipayHK and SEED Foundation, and may become known to the public (including, without limitation, when members of the public attend the Program or view any promotional or marketing materials).

7.3 The AlipayHK and SEED Foundation shall not be responsible for and assumes no liability to the Participant to maintain the confidentiality of any of the Participant's Content. It is the Participant's obligation to ensure that no proprietary or confidential information or materials are provided to the AlipayHK or SEED Foundation.

7.4 For the avoidance of doubt, this Clause 7 is without prejudice to the Personal Information Collection Statement.

8. AlipayHK's IP Rights

8.1 The Participant acknowledges and agrees that as between Participant and the AlipayHK, all rights, title, interest and IP Rights in relation to the Program, the Program Content and the Platform are owned by the AlipayHK or SEED Foundation or its third party licensors.

8.2 The Participant has no rights, title or interest in relation to the Program, or the Program Content (excluding the Participant's Content).

9. Third Party Materials

9.1 The AlipayHK and SEED Foundation shall not be obligated to (but reserves the right at its sole discretion to) actively monitor or exercise any control whatsoever over any Third Party Materials. The AlipayHK and SEED Foundation do not endorse, verify or otherwise certify any Third Party Material, including any that may be incorporated in the Program Content.

9.2 The Program Content may include hyperlinks to other websites, content or resources, which are hosted, offered or provided by third parties unrelated to the AlipayHK or SEED Foundation. The Participant agrees that:

- the AlipayHK and SEED Foundation have no control over, does not monitor and does not endorse such third party websites, content, or resources; and
- the AlipayHK and SEED Foundation make no guarantee or warranty, and is not responsible for any such external websites, content or resources (or any products, goods or services promoted, referred to or offered on such external sits or resources).

10. Assumption of Risk/Liability

10.1 The Participant's attendance and participation in the Program is voluntary and at his/her sole risk, and the AlipayHK and SEED Foundation disclaim any and all liability in relation to the Participant's attendance and participation in the Program or his/her attendance at the Premises, to the fullest extent permitted by applicable law.

10.2 Nothing in these Terms shall exclude or limit any warranty or liability for death or personal injury caused by the negligence, fraud or fraudulent misrepresentation of AlipayHK or SEED Foundation, or any warranty or liability that cannot lawfully be excluded or limited under applicable law. Any limitation and/or exclusion shall only apply to the extent permitted by law, and the liability of AlipayHK and SEED Foundation shall be limited to the maximum extent permitted by applicable law.

10.3 AlipayHK and SEED Foundation shall not be liable to you or the Participant in contract, tort (including negligence), breach of statutory duty or otherwise for any loss, damages, costs or expenses whatsoever (including whether general, special, indirect, direct, nominal, punitive, incidental or consequential), including loss of profit; loss of revenue; loss of time; loss of anticipated savings; loss of opportunity; loss or corruption of data; loss of use; loss of business; wasted expenditure; loss of or damage to physical property; business interruption; loss of or damage to goodwill, which may arise in relation to these terms, the Program, the Program Content or the premises, whether or not the AlipayHK or SEED Foundation were advised in advance of the possibility of such loss.

10.4 The AlipayHK shall not:

- Be liable for any special, incidental or consequential losses suffered by the Participant (However arising, including (without limitation) as a result of negligence) arising out of or in connection with these terms, the Program, the Program Content or the premises; or
- Be liable for any changes or amendments to or cancellation of the Program (in whole or in part); or
- Be liable for any loss, damages, costs, or expenses (whether direct or indirect) arising from technical issues, network failures, or other Force Majeure events that may result in submission failures or delays.
- Without prejudice to this clause 10, solely to the extent that any court of competent jurisdiction issues a decision that this clause in whole or in part is invalid or unenforceable, then AlipayHK and SEED Foundation's maximum aggregate liability arising out of or in connection with these terms, The Program, the Program Content, whether in contract, tort (including negligence) or otherwise, shall in no circumstances exceed HKD100.

11. Personal Information Collection Statement

11.1 Purpose of Use

By participating in the Program, you agree that we may use any of your personal data including but not limited to your name, photo, phone number, school, email address, Whatsapp number, level of study, participation format collected by us for one or more of the following purposes: (i) to process and administer the Participant's participation in the Program; (ii) to communicate with the Participant regarding the Program, or any enquiries, feedback or complaints; (iii) to include the Participant's personal data, but limited to full name, school, and school grade, in any profile, content, publications, images, recordings and/or materials in any format whatsoever with or without prior notice to you (including, without limitation, any that may be made available to the public) created by or on behalf of the AlipayHK or SEED Foundation in relation to the

Program; (iv) to organise and administer the Program, including (without limitation) the Participant's participation in the Program; (v) to send the Participant related materials, updates and announcements of the Program; and (vi) to conduct research and questionnaires about the services and events hosted and/or provided by any member of the AlipayHK or SEED Foundation for Program evaluation purpose and (vii) as a record of engagements in our database for reference. It is mandatory for the Participant to provide us with the information marked with an asterisk(*), and any other personal data that the AlipayHK or SEED Foundation may request, from time to time, and which it indicates as being mandatory. Failure to provide such mandatory data may prevent your participation in the Program. If you provide any personal data of any third party (e.g. your team member)'s personal data to us, you hereby warrant that you have ensured the accuracy of the personal data and informed the third party of how AlipayHK and SEED Foundation will collect and use such personal data.

11.2 Disclosure

For the purposes set out above, we may transfer any personal data held by us to: (i) affiliated companies of the AlipayHK and SEED Foundation; (ii) third party service providers and Program partners (and their affiliated companies) of the AlipayHK (and the AlipayHK's affiliated companies) (including, without limitation, those that provide back-office, education services, sponsorships field trips, workplace experiences, IT services, marketing and promotional services, catering services, research services or security services in relation to the Program); and (iii) authorised third-party entities associated with the Program (including, without limitation, freelance designers/website developers, workshop trainers and panel judges).

We may also include personal data (limited to full name, school and grade) in promotional or marketing materials (including, without limitation, video and/or audio recordings, photographs, live streaming, broadcasts, brochures and adverts) related to the Program, which may be disseminated to and made available to the public.

We may disclose any personal data when required by applicable law, or as requested by any court, tribunal, or government or law enforcement authorities. We may also disclose such personal data as necessary to establish, exercise, or defend any legal rights or claims.

11.3 Data Access and Correction Rights

The Participant has the right to request access to or correction of his/her personal data held by us. Any data access request or data correction request, or any other data privacy related queries, may be made by contacting the Data Protection Officer at privacyhk@alipayplus.com.

12. Governing Law

12.1 These Terms (including its interpretation and any disputes relating to it) shall be governed by the laws of Hong Kong, and are subject to the non-exclusive jurisdiction of the courts of Hong Kong.

13. Other Terms

13.1 If any of these Terms are held invalid, illegal or unenforceable by any court or tribunal of competent jurisdiction, it will be severed and the remaining terms will continue in full force and effect as if these Terms had been made without the invalid, illegal or unenforceable terms.

13.2 These Terms contain the entire agreement between the Participant and the AlipayHK and SEED Foundation in respect of its subject matter.

13.3 A failure or delay by the AlipayHK or SEED Foundation to exercise any right or to act upon a breach under these Terms will not be a waiver of that right or breach. Any waiver by the AlipayHK or SEED Foundation of any of its rights or of a breach of these Terms must be in writing, and such waiver is limited to the particular right or breach stated therein.

13.4 Should there be any discrepancy or inconsistency between the English and the Chinese version of these terms and conditions, the English version shall prevail.